

Community Living Chatham-Kent Strategic Plan 2020-2024

Mission: Community Living Chatham-Kent enriches the lives of people who have diverse abilities by providing quality services, and meaningful and inclusive opportunities.

Strategic Priorities



Grow Agency



Develop innovative, flexible & affordable housing & living options



Develop specialized supports that facilitate smooth & timely transitions for youth entering the adult services system



Expand respite & short break services & options



Increase memberships, volunteers, planned giving, donations, & monetary grants.



Establish Agency as an Employer of Choice



Focus on employee physical & mental wellness by investing in strategies & processes that promote employee engagement, collaboration & satisfaction



Provide a career path for employees, through professional development & succession planning



Co-create & implement recruitment & retention strategies, with employees & community partners



Capitalize on opportunities to share ideas & strengthen teamwork across the organization



Evolve Business Practices



Redesign internal business processes to align with direct funding models



Reach & engage people looking to purchase services using marketing strategies & making CLC-K's achievements known



Explore partnerships that provide advantages to the people using services & the agency



Expand use of technology to modernize supports & organizational operations



Use Technology to Enhance People's Lives



Explore & implement ways in which technology might enable people to:

- o Develop stronger social connections
- o Learn new things & pursue interests
- o Participate & contribute in their communities